

SofTecs®

ADAC-MOTORWELT
Comparative Test "Washing Materials" Ed. 02/03

**TEST
WINNER**

 **WashTec**

*A new way of car washing.
SofTecs[®] is the choice for
for much higher turnover.*



SofTecs[®] – the absolutely gentle car wash - will increase repeat business and encourage new customers:

- **No sign of any deposit even after 300 washes**
- **SofTecs[®] is extremely long-lasting and easily achieves up to 50,000 washes**

- **SofTecs[®] achieved the highest score in the ADAC* comparative test.**
- **90% of all new WashTec machines roll out with SofTecs[®]**



The SofTecs® wash – gentle in two stages.

Encrusted dirt is soaked and loosened with a foam prewash and then rinsed off with a gentle spray of water without causing damage to paintwork.

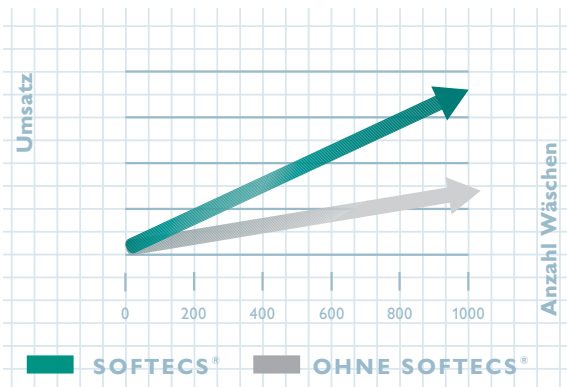
The fine but stubborn dirt film is gently wiped off with SofTecs® without leaving any trace behind, whilst maintaining the full showroom shine.



Washing new cars – looking new stays looking new.

New paint is no problem. With new cars, maintaining the shine is particularly important. SofTecs® wash materials keep the paint

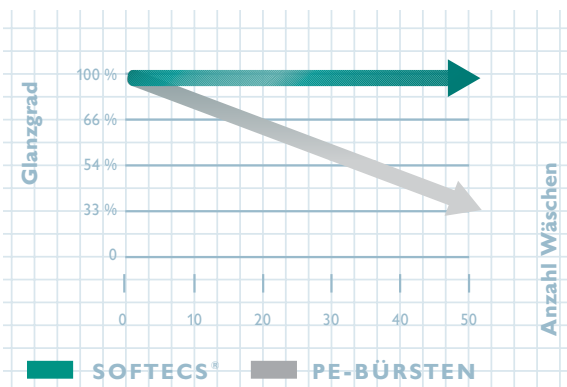
shining permanently. Many car manufacturers are convinced of this and have been using SofTecs® successfully for years.



Turnover – more makes more.

SofTecs® will distinguish you from your local competitors in a very special way. It will provide you with the opportunity to integrate

the prewash into the regular wash program and thus allow you to increase your wash price.



Dark colours – brilliant shine.

Conventional PE brush materials leave fine brush marks on the paintwork. These form a slight grey shimmer. But with SofTecs®

that's a thing of the past. The paint keeps its shine even after numerous washes as the material leaves no trace.

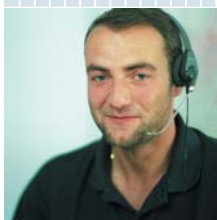


New customer potential – SofTecs® instead of handwashing.

Those customers who are so particular in caring for their cars will be especially enthusiastic about SofTecs®. For many car owners

this thorough but gentle wash technology is a pioneering alternative to handwashing.

The “World of WashTec” has everything for your success.



→ **Comprehensive range:** The right solution for your washing business can always be found.

- **Roll-over car washes** for low, medium and high washing volumes
- **Conveyor tunnel systems** with modular design for all sizes and all requirements
- **Commercial vehicle washes** for washing companies and in-house requirements
- **Self-service washing equipment** with modular design for all needs and different location sizes
- **Water treatment** – chemical-free and environmentally friendly

→ **Rapid service** 290 engineers in the field throughout Germany – **always in your neighbourhood.**

→ **Tested quality** EN ISO 9001, 14001 certification – for your safety.

→ **Reliable experience:** Innovative car washing technology for more than 40 years. **More than 2 million cars are cleaned in WashTec washing facilities every day.**

→ **Value for money services:**

- **Site analysis** for optimum sizing of your business
- **Cost-effectiveness calculations** help with your planning
- **Sales training for staff** increases revenue

→ **Customized financing plans:** We will promote your business at fair conditions.